

*A Joint Program Produced by the nonprofit filmmaker organization IFP
And the United Nations Department of Public Information*

April 8th & 9th, 2011

The TimesCenter
242 West 41st Street
New York City

www.envisionfilm.org

Friday, April 9, 2011

Opening Night

6:00 pm Welcome

Joana Vicente, Executive Director, IFP

Kiyo Akasaka, United Nations Under-Secretary-General for
Communications and Public Information



6:15 pm Keynote Address

Harry Belafonte, Goodwill Ambassador, United Nations Children's Fund
(UNICEF)

Harry Belafonte is known worldwide for his achievements as a singer, actor and producer and for his commitment to human rights. Beginning with the American civil rights movement in the 1950's, he has established a long and distinguished record of human rights advocacy. On 4 March 1987, he was appointed as a UNICEF Goodwill Ambassador.

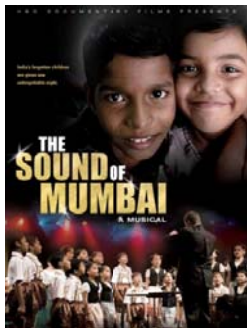
Over the years, Mr. Belafonte's dedication and generosity of spirit has helped set a high standard for the role of Goodwill Ambassador. He has been an eloquent campaigner for the world's children. He has met with presidents, parliaments, and members of civil society to champion the cause of UNICEF and help create partnerships for children. In 1997, UNICEF honoured Mr. Belafonte for ten years of service as a Goodwill Ambassador in a ceremony attended by then Secretary General Kofi Annan.

As the chairman of the 1987 International Symposium of Artists and Intellectuals for African Children in Senegal, he set the tone with the message that millions of child deaths each year could be prevented through simple measures such as immunization. Mr. Belafonte has been outspoken about issues that have a negative impact on children's lives, frequently alerting the media following his field visits. For example, he has seen and spoken about the dire need for primary health care in Mozambique, inadequate care for children affected by HIV/AIDS in South Africa, and the plight of abandoned children in Rwanda.

In 2004, after the abolition of school fees in Kenya, Mr. Belafonte visited Kenya on behalf of UNICEF to assess the impact and remaining challenges. He subsequently wrote a powerful editorial in the International Herald Tribune praising this achievement and calling for other countries to do the same. His other advocacy efforts include special concerts and broadcasts to raise funds for UNICEF and promote its programmes. He frequently supports the work of UNICEF national committees around the world.

In 1960, he was named cultural adviser to the Peace Corps. Mr. Belafonte was an organizer of the multi-artist recording 'We Are the World' which won the 1985 Grammy award for record of the year and raised millions of dollars for emergency assistance in Africa.

In 1994, he received the National Medal of the Arts for outstanding contribution to the arts in the United States. His other awards include the Ronald McDonald House Charities' 2000 Award of Excellence in recognition of his humanitarian work. Harry Belafonte is a 2006 honoree of the Impact Award given by the American Association of Retired Person's magazine to those who have done extraordinary humanitarian work.



6:30pm Opening Night Screening - The Sound of Mumbai: A Musical
A Film by Sarah McCarthy (UK, India 2010, 65 minutes)

For one emotional night, a group of children living in a slum in Mumbai, India, get a chance to experience a different world as they perform The Sound of Music with a classical orchestra, fostering hopes that it could change their lives. As described by the 2010 Toronto International Film Festival, "In telling this story, McCarthy remains mindful of the gaps that lie between dreams and reality, rich and poor. The film never glosses over the difficulty of closing those gaps, but it joyfully expresses the effort of attempting." **The Sound of Mumbai: A Musical is a presentation of HBO Documentary Films.**

7:30pm Performance - PS 32 Chorus, The Belmont School, The Bronx - Under the direction of Marc Socol

7:45pm Opening Night Cocktail Reception

Saturday, April 9, 2011



10:15am - Morning Keynote Presentation: 1.4 Billion Reasons

A presentation by Hugh Evans, Co-Founder, The Global Poverty Project

Based on leading research, this simple yet ground-breaking presentation clearly articulates the facts of extreme poverty and demonstrates that by making simple changes, everyone can be part of the solution. The presentation aims to deeply communicate the challenges and opportunities of extreme poverty and to work as a platform to inspire and facilitate individuals to become actively involved in eradicating poverty.



Hugh Evans is an Australian humanitarian and an internationally renowned development advocate. He began his humanitarian work at 14, and since then has not stopped. After graduating high school in 2001 he became World Vision's Youth Ambassador, and then in 2003 became the founder and former Director of the Oaktree Foundation. In 2004 he was named Young Australian of the year, and in 2005, his humanitarian work was recognized on a global scale and he was named by the Junior Chamber International "Outstanding Young Person of the World". Hugh is now the Co-Founder and presently the CEO of the Global Poverty Project

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10:45am - Screening: The Boy Mir: Ten Years in Afghanistan

A Film by Phil Grabsky (UK 2011, 90 minutes)

Follows the charismatic Mir (*The Boy Who Plays on the Buddhas of Bamiyan*) from a childish eight to a fully grown eighteen-year-old. Over those ten years, we see a journey into early adulthood in one of the toughest places on earth; a journey that mirrors the current and vitally important story of Afghanistan.

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12:15pm - On the Front Lines: Balancing Issues and Art in Documentary Storytelling

In an ever more media dependent world, documentaries are seen as a powerful, vivid and efficient means of communicating complex issues to people in a direct way. But the “issue” is not the film. What are the challenges that filmmakers face in finding and crafting their stories to both reach audiences and hopefully achieve impact in the real world. From international broadcasters to independent filmmakers we’ll hear from those on the front lines today turning the camera on hunger and poverty - and their reasons for doing so.

Moderator: **Patricia Finneran**, Producer, Creative Partnerships, Documentary Film Program, SUNDANCE INSTITUTE

Panelists:

Steven Cantor Director, *Tent City*



Steven Cantor is a multi-E Emmy Award winning, Oscar nominated producer/director. He is the founder of the New York company, Stick Figure, which specializes in non-fiction films and television series. Credits include the HBO films *Devil's Playground*, *What Remains*, *Reporter: On the Ground with Nicholas Kristof*, *I Am An Animal: A Film about Ingrid Newkirk and PETA*, and *No One Dies in Lily Dale*, as well as several music films *loudQUIETloud* (The Pixies) and *Still is Still Moving* (Willie Nelson). He has also directed and Executive Produced a number of television series including *Family Bonds* (HBO) *Number One Single* (E!) and *Kimora: Life in the Fab Lane* (Style/E!)

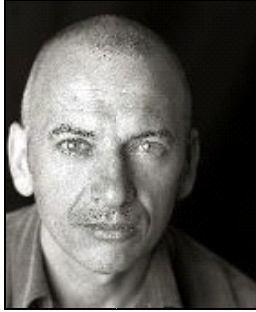
Susan Farkas, Chief of the United Nations Radio and TV Service



Susan Farkas is the head of Farkas Media, an independent production and consulting company. She recently left the United Nations, where she supervised radio, television and photo coverage of the UN system. She launched *21st Century*, an award-winning monthly TV magazine focusing on human rights and development, as well as a daily video service for news agencies and broadcasters worldwide.

Prior to the UN, Ms. Farkas was an Executive Producer at NBC News, overseeing the production of documentaries. She also served as Senior Producer at *Dateline NBC*. During her 17 years at the network, Ms. Farkas won numerous awards, including six Emmys and a Robert F. Kennedy award for Human Rights Journalism.

Ms. Farkas started her career at the Canadian Broadcasting Corporation. She produced various radio and TV programs before being appointed to run the CBC's New York office. She is an adjunct professor at the CUNY Graduate School of Journalism.



Phil Grabsky, Director, *The Boy Mir: 10 Years in Afghanistan*

Phil Grabsky is an award-winning documentary film-maker. With a film career spanning 25 years, Phil and his company Seventh Art Productions make films for cinema, television and DVD.

Phil's cinema films include *Muhammad Ali – Through the Eyes of the World*, *The Boy who Plays on the Buddhas of Bamiyan*, *In Search of Mozart*, *Escape from Luanda*, *In Search of Beethoven* and, most recently, *The Boy Mir – Ten Years in Afghanistan*. These films have played in festivals worldwide, winning numerous awards for Best Film, Best Documentary, Best Cinematography, Best Screenwriting, Best Editing, Best Music.

In cinemas, Phil's films have been a great success: in Australia, for example, both *In Search of Mozart* and *In Search of Beethoven* have entered the all-time top grossing documentaries. Among Phil's many other films are one-offs for BBC strands 'Timewatch' and 'Reputations' as well as major series such as Channel 4's 'Spain – in the Shadow of the Sun' and 'The Great Commanders', BBC's 'I Caesar' and Five & Sky Arts's 'Tim Marlow' arts strand. Phil has also made six award-winning history films with Monty Python's Terry Jones. Working with co-director David Bickerstaff, he has also completed the Oscar-longlisted short documentary *Heavy Water: a Journey to Chernobyl*, which uses Mario Petrucci's poetry to explore the Chernobyl nuclear disaster. Two more co-directed films with David Bickerstaff are *Making War Horse* - a film following the production of the smash theatre hit *War Horse* and *The Making of Swallows and Amazons – the Bristol Old Vic Sets Sail*. Both films featured in Channel 4's new arts strand. Currently in production are *In Search of Haydn* and *Piano Notes – A History of the Piano with Ronald Brautigam*. Phil and Ben Harding also recently made the world's first 3d visual arts film: *Tim Marlow on British Sculpture at the Royal Academy of Arts*.

Phil has also written four history books, including the best-seller *The Great Commanders*, and is regularly involved as a judge for the *Emmys*, *Bafta*, *Grierson* and *One World* awards. He has been himself awarded numerous personal awards including an RTS for 'Services to Television' and a Voice of the Listener and Viewer Award for 'Services to Education'.



Mette Hoffmann Meyer, Head of Documentaries and Co-productions, DR TV, and a Commissioning Editor of the international eight-part series "Why Poverty?"

Mette is Head of Documentaries and Co-productions for Danish DR TV. She is responsible for documentaries on four DR-channels showing some 1100 hours of documentaries and factual programming in all genres per year. In addition to acquisitions of documentaries she commissions both international and Danish productions for DR2. She is board member of Steps International and spearheaded 'Why Democracy?'.

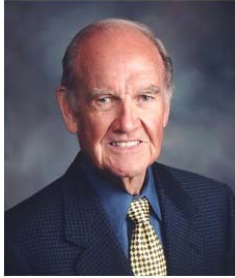
Mette has supported many award winning films from all over the world from the Oscar-winning 'Taxi to the Dark Side' to Chinese 'Please Vote for Me' and the 2010 Sundance-winning 'The Red Chapel' as well as the Danish Oscar nominee 'Burma VJ'.



Matthew O'Neill, Director and Producer, Downtown Community Television (DCTV)

Matthew O'Neill is an Emmy® Award winning and Academy Award® nominated director and producer currently working in New York City with Downtown Community Television Center (DCTV) where he has been making documentaries the last ten years. For the 2006 documentary he directed and produced with Jon Alpert for HBO, *Baghdad ER*, he earned a Columbia DuPont Award, a Peabody Award, an Overseas Press Club Award and three Primetime Emmy Awards for Nonfiction Programs (Best Directing, Best Cinematography and Outstanding Achievement in Non-Fiction Programming). Other HBO documentaries he has produced and/or directed include the Emmy® nominated *Alive Day Memories: Home From Iraq*, the Emmy® nominated *Section 60: Arlington National Cemetery*, the Academy Award® nominated *China's Unnatural Disaster: The Tears of Sichuan Province* and *Wartorn: 1861-2010*. His reporting overseas has taken him from the steppes of Siberia to the scrap mines of Potosi in Bolivia and on to Russia, Turkey, China, Cuba, Iraq, Afghanistan, Egypt, Venezuela and North Korea.

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2:30pm - Afternoon Keynote Speaker

The Honorable Senator George S. McGovern

George S. McGovern (born July 19, 1922) is an American political icon.

An avid historian, former United States Representative, Senator and Democratic presidential nominee, Senator McGovern is also a decorated World War II combat veteran and a prolific author.

Appointed in 1961 by President John F. Kennedy as the Director of the Food for Peace program, he remains a leader on nutrition and food security issues. He helped establish the United Nations World Food Program and, in partnership with Senator Bob Dole, was the architect of both the US school lunch program and the international school feeding program that bears both Senators' names.

In 2008, both he and Senator Dole were named World Food Prize Laureates for their tireless efforts in this important mission. He served as U.S. Ambassador to the United Nations Food and Agricultural Agencies in Rome, Italy from 1998-2001. Subsequently, McGovern was appointed United Nations Goodwill Ambassador on World Hunger in 2001.

Senator McGovern continues to advocate for U.S. policies to fight hunger as a member of the Board of Directors of WFP USA. Senator McGovern continues to be looked to for guidance and inspiration in the campaign to feed the hungry around the world.



2:45pm - Breaking Point: Food Security and Countries in Crisis

The 1996 World Food Summit defined food security as existing “when all people at all times have access to sufficient, safe, nutritious food to maintain a healthy and active life.” All too often uncertainty, fear and helplessness govern the lives of billions of people caught up in crises around the world, critically destroying their access to food. This is seen time and again when war erupts, natural disaster strikes, economies plunge or food prices spike.

When women and children flee conflict, refugees cross borders and communities stand over their villages destroyed by floods and earthquakes, these people can not know, with any certainty where their next meal will come from. Food stocks are gone, shops are closed and the food that remains is too expensive.

This discussion gives voice to some of the stories of people caught in these situations, as well as focus on how to extend immediate assistance and the more difficult question of how to fight the long-term battle on hunger.

Moderator:
Jim Clancy, CNN Anchor



In his 29 years with CNN, Jim Clancy has taken viewers to places all over the world from Johannesburg, South Africa to Shanghai, China and Beirut, Lebanon. Clancy has hosted several panels featuring some of the world's most prominent figures including an unprecedented live session in Beijing examining China's rise on the world stage for 'CNN Connects.' In Davos, Switzerland, Arab Heads of State sat alongside an Israeli to hear all sides in the debate over Democracy. While in New Delhi, a vocal audience exchanged strong views with their own politicians and critics of outsourcing jobs from the U.S. to India. Additionally in 2004, Clancy hosted a discussion forum 'Countdown to Handover: The Arab Pulse' in which Arab journalists hotly debated the prospects for peace and stability in Iraq.

Clancy helped lead CNN International's coverage of the 2003 War in the Gulf that led to the overthrow of Iraqi dictator Saddam Hussein. During the invasion, his critical examination of the military and humanitarian aspects of the conflict gave viewers an independent, unbiased perspective on the war. A veteran correspondent who has been travelling to Iraq for more than two decades, he brings perspective to the ongoing debate over Iraq's future. Inside Iraq, his coverage focused beyond the fall of Saddam Hussein to the looting of the National Museum and the charges of payoffs and power plays that ultimately led to the arrest of a "self-declared Mayor" of Baghdad. His years of experience covering Iraq also contributed to a deeper perspective of what the Iraqi people endured during decades of dictatorship and what their aspirations are for the future.

Following the September 11th terrorist attacks on America, Clancy traveled to Afghanistan to cover the War on Terrorism, meet with Taliban leaders and witness the collapse of their grip on power.

Having lived in Beirut and worked in almost every Arab country, Clancy also has a seasoned understanding of the Middle East. He most recently reported on the conflict between Israel and Lebanon for both CNNI and CNN/U.S. from Beirut. He flew with Yasser Arafat and now Palestinian authority President Mahmoud Abbas aboard Arafat's private jet. He interviewed Ariel Sharon as he declared control over most of Beirut. He sat alongside Yitzhak Rabin for comments on the future of peace in both on and off-the-record conversations.

Jim Clancy's wide-ranging interest in international affairs is evident in Africa as much, if not more than anywhere else. Clancy played a key role in bringing the half-hour weekly program 'Inside Africa' to air to give the world a more balanced and more accurate view of the problems and the progress being made on the continent. Clancy has traveled extensively in Africa, meeting and interviewing Heads of State in Nigeria, South Africa, Sierra Leone, Algeria, Rwanda, Burundi, Ethiopia, Eritrea, Zimbabwe and more. For his work on Inside Africa, he received the A.H. Boerma Award 2000-01 from the United Nations Food and Agriculture Organization for increasing public awareness of hunger in the world.

From 1982 to 1996, Clancy was a CNN international correspondent in the Beirut, Frankfurt, Rome and London bureaus. During this time, he won with the George Polk Award for his reporting on the genocide in Rwanda, the Alfred I. duPont Award for coverage of the war in Bosnia and an Emmy Award for reporting on the famine and international intervention in Somalia.

Panelists:



Emma Clippinger, Executive Director, Gardens for Health International

Emma Clippinger is co-Founder and Executive Director of Gardens for Health International, a non-profit organization that supports those who face chronic malnutrition with the resources and knowledge for greater self-sufficiency. Currently operating in Rwanda, the organization serves over 4,000 HIV-positive individuals and their families through its programs. Gardens for Health International has received numerous accolades, including an Echoing Green Fellowship and the grand prize in the Dell Social Innovation Competition, the JPMorgan Good Venture Competition, and the Ashoka/Staples Youth Social Entrepreneur Competition. Emma graduated from Brown University.



**Dr. Remileku Cole, Director of Agriculture and Food Security,
Africare**

Most recently, Remi served as the Special Technical Advisor to the Executive Director of the West and Central African Council for Agricultural Research (CORAF/WECARD). She has been particularly engaged in the CAADP process – working on the preparation of a 10-year strategic plan and 5-year operational plan to facilitate implementation in West and Central African Productivity Programs as well as taking on an advisory and analytical role for IFPRI at CAADP stakeholder country round tables.

Prior to joining CORAF/WECARD, Remi worked at the World Bank (WB) and has extensive experience across many sectoral units, including: the Rural Development Unit, Special Programs for Agricultural Research Unit, Public Sector Reform and Capacity Building Unit, Private Sector Development Unit, and New Partnership for African Development (assigned under Rural Development Department). She has participated in several of the WB's regional development initiatives for Sub-Saharan Africa, helped to prepare/ disseminate Poverty Reduction Strategy Papers, led an assessment of the National Agricultural Research Institutions in 41 countries in Africa, supported the preparation of several Public Sector Reform country programs, led a supply chain study on various agricultural commodity sectors in West

Africa, and led the establishment of an enabling environment for TerrAfrica Activities addressing land degradation under the sustainable land management pillar of CAADP.

Ms. Cole recently joined Africare with over 18 years of research, teaching and management experience at both regional and national levels. Her most recent publications include a study on supply chains of agro-pastoral export commodities in Niger, an analysis on the challenges and guidelines for sound M&E in the WB's project cycle, and the growing importance of participatory M&E models in innovative agricultural research and extension projects. Remi earned a certificate in Comprehensive Management and Leadership from Harvard Business School. She has also received a PhD in Agricultural Policy Analysis and Management, an M.A. in Regional Development Planning, and finally her B.Sc. in Agriculture and Applied Economics – all from Cornell University.



Glenn Denning, Professor of Professional Practice at SIPA, and Director of the Center for Globalization and Sustainable Development at the Earth Institute, Columbia University.

Glenn Denning is Professor of Professional Practice at SIPA, and Director of the Center for Globalization and Sustainable Development at the Earth Institute, Columbia University. He helped establish The MDG Centre in Nairobi, Kenya, served as its first Director (2004 to 2009) and provided leadership to the Centre's agenda in agriculture and rural development and its support to the African Green Revolution. He previously held senior management positions at the International Rice Research Institute and the World Agroforestry Centre, and has lived and worked in Asia and Africa for more than 30 years. Denning served on the UN Millennium Project Hunger Task Force and is currently a member of the Senior Steering Group of the UN High Level Task Force on the Global Food Security Crisis. Denning holds agricultural science degrees from the University of Queensland, a PhD from the University of Reading, and an MPA from Harvard Kennedy School.

Stephanie Hanson, Director of Policy & Outreach, One Acre Farm



Stephanie Hanson is the director of policy and outreach at One Acre Fund. From 2006 to 2009, she covered economic and political development in Africa and Latin America for CFR.org, the website of the Council on Foreign Relations. In 2008, she won a News and Documentary Emmy for Crisis Guide: Darfur, an interactive media guide that explores the history and context of the crisis in the Darfur region of Sudan. Her work has been published in the *Los Angeles Times*, *Bookforum*, *San Francisco Chronicle*, *Newsday*, and on the websites of the *New York Times*, *Newsweek*, and the *Washington Post*.



Bettina Luescher, Chief Spokesperson for North America of the World Food Programme

Since joining WFP in 2004 Bettina Luescher has worked in crisis areas like Darfur, Afghanistan, Gaza, Guatemala, Haiti and the Tsunami region of Indonesia and Sri Lanka.

Before joining the UN, Luescher worked for 15 years as an anchor, reporter and field producer for CNN International... based in Atlanta, Frankfurt and Berlin.

In 2002 she won a "National Headliner Award – First Place" as member of CNN's Investigative Team for the coverage of "Attack on America – 9/11". Before CNN she worked for three years as an anchor for German ARD television. She started her career in radio and at a local newspaper.

Luescher studied in Muenster/Germany and at the University of Wisconsin in Madison. She has a Masters degree in Political Science, and has won two Fulbright Scholarships. She was born in Hamm/Germany and grew up in Munich.



Jilly Stephens, Executive Director, City Harvest

Jilly Stephens leads City Harvest's efforts to fight hunger in communities throughout New York City. In addition to overseeing the organization's core work of food rescue, she has led City Harvest in its increased focus on providing fresh produce to hungry New Yorkers and the development and implementation of programs to address conditions that surround hunger in the five boroughs. Jilly joined City Harvest as Senior Director of Program Development in 2004, where she was key to the expansion of City Harvest's nutrition education efforts and launch of Fruit Bowl, which provides fresh fruit to preschoolers on an ongoing basis.

Under her direction, City Harvest has increased its food rescue efforts to provide hunger relief to New York City, rescuing and delivering 28 million pounds this year. In addition to food, the organization now delivers nutrition education to individuals, families, and communities to help them prevent and manage diet-related diseases, supports low-income communities seeking access to affordable nutritious food, channels a greater amount of fresh produce into high need areas, and works to enhance the ability of City Harvest's agency partners to feed hungry men, women, and children.

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4:00pm - Screening: Waste Land

A Film by Lucy Walker (Brazil/UK 2010, 90 minutes)

Academy Award® nominated *Waste Land* follows world-renowned artist Vik Muniz, who journeys from his home in Brooklyn to his native Brazil and the world's largest garbage dump located on the outskirts of Rio de Janeiro. Muniz photographs an eclectic band of "catadores"—self-designated pickers of recyclable materials. His collaboration with these inspiring characters as they recreate photographic images of themselves out of garbage reveals both the dignity and despair of the *catadores* as they begin to re-imagine their lives.

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5:30pm - The Role of Women in Alleviating Poverty and Hunger

Women are the majority of those born into poverty around the world. Tens of millions miss out on education and, globally, women are more likely to be jobless and bear the worst setbacks of economic crises. But whether in Asia, Europe, Africa or the Americas, women are breaking poverty and hunger cycles, not just for themselves but for their families and communities too. While women have shattered some glass ceilings, much more needs to be done. More women need to be in decision-making roles with better access to resources and education because when it comes to hunger, women are not only the main victims, they are the main solution.

This discussion will focus on how women help to halt hunger and poverty.

Moderator:



Donald Lee, Chief, Social Perspective on Development Branch, United Nations Department of Economic and Social Affairs

Donald Lee is a senior development economist in the Department of Economic and Social Affairs of the United Nations in New York. Currently he heads the Social Perspectives on Development Branch in the Division for Social Policy and Development in the Department of Economic and Social Affairs. His current work focuses on social development, poverty and employment issues.

In United Nations he has worked on a range of development-related policy issues, including transnational corporations, foreign direct investment, economic and social development, microcredit and microfinance, cooperatives, poverty and youth employment. He is currently: Member, Steering Committee, Youth Employment Network; Chair, Board of the Committee for the Promotion and Advancement of Cooperatives (COPAC); Co-Chair, Organizing Committee for the International Year of Cooperatives (2012), and; Member, advisory group to the Secretary-General's Special Advocate for Inclusive Finance for Development.

Before joining the United Nations, he taught economics at Deakin University, Australia where he was Deputy Dean in the Faculty of Commerce.

Donald Lee is a member of the International Committee for October 17th which was established to promote the International Day for the Eradication of Poverty.

He holds a MSc and PhD in Economics from University College London.



Panelists:

Rebeca Grynspan, Under-Secretary General and Associate Administrator, United Nations Development Programme



Kennedy Odede, President, Shining Hope for Communities

Kennedy is an internationally recognized community organizer. Kennedy was born and lived for twenty-three of his twenty-six years in the Kibera Slum, the largest slum in Africa. As the oldest of eight children, he assumed responsibility for his family at the age of ten. The first time Kennedy ever had extra money—20 cents in 2004—he bought a soccer ball and started Shining Hope for Communities (SHC). SHC has developed an innovative model to combat gender inequality and extreme poverty by linking tuition free schools for girls to accessible services for all. Kennedy is a 2010 Echoing Green Fellow, won the 2010 Dell Social Innovation

Competition, wrote an Op-Ed that appeared in the *New York Times*, and was recently honored by Bill Clinton. He is a senior fellow with Humanity in Action and a junior at Wesleyan University. Kennedy is twenty-six-years-old and speaks six languages. To learn more visit www.shininghopeforcommunities.org



Lynne Patterson, Co-Founder and Director, Pro Mujer



Lina Srivastava, Board of Directors, Global Grassroots

Lina Srivastava is the Principal of Lina Srivastava Consulting, a strategy consultancy focused on employing planning, engagement, and transmedia design for social impact. The company leverages cultural expression and cultural identity as foundational elements of social transformation.

Trained as an attorney at New York University School of Law, she practiced intellectual property law before making the transition to the social impact sector. The former Executive Director of Kids with Cameras, and the past Interim Executive Director of the Association of Video and Filmmakers, she is currently the strategist for Three Generations and a partner in the social change strategy team for the Resist Network. She has provided support to films such as Born into Brothels and The Devil Came on Horseback, and a group of organizations dedicated to social impact, ranging from UNESCO to BYkids. Lina is a member of the Boards of Directors of Global Grassroots and Mobile Active.