



MEDIA ADVISORY

MADE IN NEW YORK MEDIA CENTER BY IFP AND UNITED NATIONS CREATIVE COMMUNITY OUTREACH INITIATIVE PARTNER TO CREATE YEAR-ROUND MOMENTUM FOR SOCIAL CHANGE

Initiative kicks off with Exhibition, Private Screening of Sundance Film Festival Winner “Rich Hill” and Panel Discussion with filmmakers and photojournalist behind New York Times “Invisible Child” Series

New Media Center Envision Incubator Fellowship to be Announced

February 25, 2014, Brooklyn, NY—The United Nations Creative Community Outreach Initiative (CCOI) is partnering with the Made In NY Media Center by IFP to find fresh, compelling ways to create momentum for social change through storytelling. Since 2009, through ENVISION, a unique collaboration between IFP and the UN’s CCOI, annual gatherings have connected UN experts and NGO advocates with some of the most creative minds in filmmaking and new media. The ENVISION partnership offers filmmakers and social change activists opportunities to incubate creative ideas and productions that promote their causes and reach wider audiences.

The new Made in NY Media Center partnership allows ENVISION discussions to continue year-round enabling greater collaboration and more initiatives that spread awareness and understanding of the work and ideals of the United Nations and to build momentum for peace, development and human rights for all.

The first event to kick off the new partnership is the “Stories of Vulnerable Children: The Faces of Poverty” on Thursday, February 27, 2014, at 6:30 PM. The evening comprises an exhibition, screening and conversation with the artists behind two timely projects that examine the hopes and dreams of children struggling to survive the challenges of poverty.

The evening will commence with the opening of the INVISIBLE CHILD Photography Exhibition from *The New York Times*, followed by a private screening of “Rich Hill” winner of the Sundance 2014 Documentary Grand Jury Award, Directed & Produced by Tracy Droz Tragos and Andrew Droz Palermo. The screening will be followed by a discussion with the artists and UNICEF expert Katharine Holland who will provide a global perspective.

As part of the partnership, Envision will offer a Fellowship at the Made in NY Media Incubator for social change projects. Envision Fellows will be provided with full-time deskpace for 6 months plus mentorship, access to industry networks, teaching opportunities and access to conference rooms, screening room and other venue amenities.

WHAT: Envision at the Made in NY Media Center:
"Stories of Vulnerable Children: The Faces of Poverty"

WHO: **Joana Vicente**, Executive Director, IFP and Made in NY Media Center
Peter Launsky-Tieffenthal, United Nations Under-Secretary-General,
Department of Public Information
Tracy Droz Tragos and **Andrew Droz Palermo**, Directors, "Rich Hill"
Ruth Fremson, "Invisible Child" photojournalist, *New York Times*
Katharine Holland, Partnerships Specialist, UNICEF
Nermeen Shaikh, Producer and Co-Host, "Democracy Now!" (Moderator)

WHEN: 6:30 PM: Reception and Invisible Child Exhibition Opening
7:00 PM: Private screening: "Rich Hill"
8:30 PM: Panel Discussion

WHERE: Made in NY Media Center by IFP 30 John Street, DUMBO, Brooklyn

Media wishing to attend the reception, exhibition and screening should RSVP to Jody Arlington, Director of Communications, jarlington@ifp.org or 202.316.4316 cell. Space is extremely limited and not all media can be accommodated.

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ABOUT THE MADE IN NY MEDIA CENTER BY IFP

The Made in NY Media Center by IFP is where storytellers from multiple disciplines, industries and platforms create, collaborate, connect and incubate across a spectrum of programs, events and experiences. The Center brings together innovators in film, video, gaming, technology and more through education, mentorship, entrepreneurship and content creation. The 20,000-square-foot facility is located on the ground floor of 30 John Street in DUMBO at the intersection of John and Jay Streets features co-working spaces, talent incubator, 72-seat screening room, art gallery and café in addition to dedicated spaces for classes, conferences, meetings and tenancy. Through a combination of membership-driven and public-access programming our Center champions the future of storytelling in the digital age through a unique focus on cross-platform and cross-discipline media innovation. Follow us on twitter @NYMediaCenter, like us on [facebook/NYMediaCenter](https://www.facebook.com/NYMediaCenter), More info at www.nymediacycenter.com.