

ENVISION 2012: Stories for a Sustainable Future

*A collaborative working session for global thinkers
and international filmmakers*

Produced by the Independent Filmmaker Project, the United Nations
Department of Public Information and the Ford Foundation

April 16th & 17th, 2012

The Ford Foundation
320 East 43rd Street
New York City

www.envisionfilm.org

Monday, April 16, 2012

Opening Night

5:30pm Opening Reception

6:30pm Welcome

Orlando Bagwell, Director of JustFilms, Ford Foundation

Maher Nasser, Acting Head, Department of Public
Information, United Nations

Joana Vicente, Executive Director, IFP

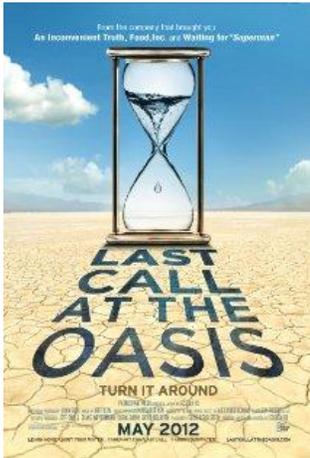
6:40pm Opening Address

Asha-Rose Migiro, United Nations Deputy Secretary-
General



United Nations Deputy Secretary General Asha-Rose Migiro
Prior to joining the United Nations in 2007, Dr. Asha-Rose
Migiro served as Minister of Foreign Affairs for Tanzania -
the first woman to hold the position since independence in
1961. Before that, she was Minister for Community
Development, Gender and Children. Prior to Government,
Dr. Migiro was a member of the Faculty of Law at the
University of Dar-es-Salaam. She obtained a Master of Laws
from the University of Dar-es-Salaam in 1984 and a

Doctorate in law from the University of Konstanz in Germany in 1992. Born in Songea, Tanzania, on 9 July 1956, she is married with two daughters.



7:00pm Opening Night Screening - Last Call at the Oasis

Directed by Jessica Yu; produced by Elise Pearlstein
(USA, 2011, 105 minutes)

Firmly establishing the urgency of the global water crisis as the central issue facing our world this century, this documentary illuminates the vital role water plays in our lives, exposes the defects in the current system and shows communities already struggling with its ill-effects. Featuring activist Erin Brockovich, respected water experts including Peter Gleick, Jay Famiglietti and Robert Glennon and social entrepreneurs championing revolutionary solutions, the film posits that we can manage this problem if we are willing to act now. Inspired by the book *The Ripple Effect* by Alex Prud'homme

8:30pm Take Action: A Discussion and Q&A

Director, Jessica Yu; Diane Weyermann, Executive Vice President, Social Action & Advocacy, Participant Media and Chad Boettcher, Executive Vice President, Social Advocacy & Media, Participant Media



Jessica Yu is a director of both documentaries and scripted films. She won an Oscar for Best Documentary Short for *Breathing Lessons*. Her feature comedy debut *Ping Pong Playa* was released by IFC Films. Her documentaries include the theatrical features *Protagonist*, *In The Realms of The Unreal* and *The Living Museum*. As the first director selected for the John Wells Director Diversity Program, she has directed episodes of such shows as *The West Wing*, *ER* and *Grey's Anatomy*. Yu has been a board member of the International Documentary Association, and more recently, an artist trustee of the Sundance Institute.



Diane Weyermann is Executive Vice President, Documentary Films for Participant Media, where since October 2005, she has overseen a slate of over 20 documentaries, including the Academy Award-winning *An Inconvenient Truth*, the Oscar-nominated, Emmy-winning *Food, Inc.*, *Waiting for "Superman,"* *Last Call at the Oasis* and the upcoming films *Finding North*, and *The Peace Makers*. Prior to joining Participant, Weyermann had long-term stints as the Director of the Sundance Institute's Documentary Film Program and as the Director of the Open Society Institute's Arts and Culture Programs and the Soros Documentary Fund.



9:00pm Performance: Bernice Johnson Reagon
Cultural Historian, Singer/Composer/Producer, Activist

For more than a half-century Bernice Johnson Reagon has been a major cultural voice for freedom and justice; singing, teaching—speaking out against racism and organized inequities of all kinds. A child of Southwest Georgia, an African American woman's voice, born in the struggle against racism in America during the Civil Rights Movement of the 50s and 60s. Reagon's life and work supports the concept of community based culture with an enlarged capacity for mutual respect: for self, for those who move among us who seem to be different than us, respect and care for our home, the environment— including the planet that sustains life as we know it.

Tuesday, April 17, 2012

9:30am Welcome Joana Vicente, Executive Director, IFP



Scott Tong, Host

Sustainability Correspondent, *Marketplace*, America Public Media

Scott Tong is a correspondent for *Marketplace's* sustainability desk, with a focus on energy, environment, resources, climate, supply chain and the global economy. He has reported on several special series including U.N. climate talks in Cancun, the Japan earthquake and tsunami, the BP oil spill one-year anniversary, and famine in the Horn of Africa. Tong joined *Marketplace* in 2004, serving most recently as the China bureau chief in Shanghai from January 2007 to July 2010. While there, he reported on a special series on the 30th anniversary of the one-child policy in China, the Beijing Olympics, the food safety scares in 2007, labor strikes, slave labor, child lead poisoning and baby-selling in China's international adoption program. Prior to joining *Marketplace*, Tong worked as a producer and off-air reporter at *PBSNewshour* with Jim Lehrer for seven years. Tong holds a bachelor's degree in government from Georgetown University.

9:50am Excerpt from "Last Train Home"

Presented by Director, Lixin Fan



A couple embarks on a journey home for Chinese new year along with 130 million other migrant workers, to reunite with their children and struggle for a future. Their unseen story plays out as China soars towards being a world superpower.



Lixin Fan was born in China, growing up as his country was modernizing and rapidly integrating with the world. Starting off as a journalist with the national television broadcaster CCTV, he travelled the country and experienced first hand the inequality caused by China's rapid economic expansion. This inspired him to become a documentary filmmaker/producer with a focus on social issues. Lixin's directing debut feature documentary *Last Train Home* is the winner of Joris Ivens Award at IDFA 2009. The film deals with the world's largest human migration by millions of factory workers every year during the Chinese New Year. Besides directing, he also worked in producer capacity in China. *Last Train Home* is selected in world documentary competition at Sundance Film Festival 2010 and won the top prize at RIDM (Montreal) and the Whistler International Film Festival. In 2006, Lixin worked as associate producer on the acclaimed feature documentary *Up the Yangtze*, a film about the world's largest hydroelectric project, the Three Gorges Dam. The film played the Sundance Film Festival in 2008, won the Genie award as Canada's top documentary feature, and was nominated for an Indie Spirit Award. In 2003, he edited the Peabody and Grierson award-winning documentary *To Live Is Better Than To Die*. The film, recognized as one of the most shocking documentary on the topic, revealed China's AIDS epidemic and was featured in Sundance Film Festival and was broadcasted on HBO, BBC, CBC and PBS.



10:20am The Promise of Cities

Cities have long been engines of opportunity, creativity and vitality. In today's increasingly global and rapidly urbanizing economy, how can we ensure that our vision of just and sustainable cities is realized? How can storytelling help citizens find ways to connect to opportunity? What are the stories that need to be told today?



Moderator 1: George McCarthy, Director, Metropolitan Opportunity Program, Ford Foundation

George ("Mac") McCarthy directs the foundation's Metropolitan Opportunity work. His team focuses on providing low-income people in the United States better access to jobs and other opportunities by supporting regional planning efforts, transportation investments and housing development policies that alleviate poverty and reduce its concentration within metropolitan areas.

Before becoming director in 2008, Mac administered a Ford Foundation program that focused on using homeownership to build assets for low-income families and their communities. That work centered on improving housing and housing finance markets to increase the chances that low-income homeowners could succeed in building wealth. Prior to joining the Ford Foundation in 2000, he was a senior research associate at the Center for Urban and Regional Studies at the University of North Carolina at Chapel Hill. He has worked as professor of economics at Bard College; resident scholar at the Jerome Levy Economics Institute; visiting scholar and member of the High Table at King's College of Cambridge University; visiting scholar at the University of Naples, Italy; and research associate at the Centre for Independent Social Research in St. Petersburg, Russia. Mac earned a Ph.D. in economics from the University of North Carolina at Chapel Hill, a master's degree in economics from Duke University and a bachelor's degree in economics and mathematics from the University of Montana.



Moderator 2: Alfred Ironside, Director of Communications, the Ford Foundation

Alfred Ironside, has been Director of Communications at the Ford Foundation since January 2006. Over six years he has transformed a publications office into a sophisticated strategic communications unit that helps drive mission and advance program goals. He guides communications work for the foundation's diverse programs in the U.S. and in ten regions around the world. He joined the foundation from the

United Nations, where he served as Spokesman for Countries in Crisis and then as Chief of Media Relations for UNICEF. During nearly seven years managing communications on critical issues affecting children and women, Mr. Ironside traveled from East Timor to Ethiopia, North Korea to Liberia, acting as spokesman on breaking news and sensitive issues. Prior to joining the UN, Mr. Ironside was a member of the editorial team that launched the English edition of *Ha'aretz*, Israel's leading newspaper, in conjunction with the *International Herald-Tribune* in 1998. Mr. Ironside began his career as a news reporter at radio stations in Indianapolis and Philadelphia, covering breaking news for local, regional and national networks. In the late 1980s he spent three years in the U.S. Foreign Service as a press officer stationed in East Berlin, where he won commendation from the Secretary of State for his work during the Berlin Wall crisis, and in the mid-1990s he spent four years as a national and regional disaster spokesman for the Red Cross. In the early 1990s he helped launch and served as Managing Director for the first Western advertising agency in Bulgaria, and lived in Sofia. A native of Philadelphia, he holds Bachelors degrees in both political science and journalism from Butler University in Indianapolis, and a Master's in Media Administration from the Newhouse School and the Graduate School of Business at Syracuse University.



Panelists:

Dr. Aisa Karibo Kacyira, Assistant-Secretary General and Deputy Executive Director of UN-Habitat

Before joining UN-Habitat at the end of 2011, Dr. Kirabo was Governor of the largest province in Rwanda with a population of 2.5 million, and Mayor of the national capital Kigali, which is one of the fastest urbanizing cities in the world. Under her leadership, Kigali won the UN-HABITAT Scroll of Honour Award in 2008 in recognition of its high level of cleanliness, greenness and safety, as well as sustainable, affordable housing and pro-poor urban employment opportunities initiatives. Dr. Kirabo was also an elected Member of Parliament and a member of Parliamentary Standing Committee in charge of land use management, settlement and environment.



Leila Janah, Samasource

Leila Chirayath Janah is the founder of Samasource, an award-winning social business that connects people living in poverty to microwork — small, computer-based tasks that build skills and generate life-changing income. She serves on the boards of OneLeap and TechSoup Global and as an advisor to mobile shopping app RevelTouch. Prior to Samasource, Janah was a Visiting Scholar with the Stanford Program on Global Justice and Australian National University's Center for Applied Philosophy and Public Ethics. She was a founding Director of Incentives for Global Health, an initiative to increase R&D spending on diseases of the poor, and a management consultant at Katzenbach Partners (now Booz & Co.). She has also worked at the World Bank and as a travel writer for Let's Go in Mozambique, Brazil, and Borneo. Janah is a frequent speaker on social entrepreneurship and technology, and her work has been profiled by CBS, CNN, NPR, the BBC, *The New York Times*, and *The New Scientist*.



Gary Lawrence, VP & Chief Sustainability Officer, AECOM

Gary Lawrence is Vice President and Chief Sustainability Officer for AECOM Technology Corporation (NYSE: ACM), an \$8-billion global provider of professional technical and management support services. AECOM's 45,000 employees — including architects, engineers, designers, planners, scientists and management professionals — serve clients in more than 130 countries around the world. In this role, Mr. Lawrence leads AECOM's sustainability efforts by managing AECOM's extensive resources and skills in sustainability for projects across the enterprise. He is also an AECOM spokesperson and thought leader on sustainability issues. His 20 years of global sustainability experience also include serving as advisor to U.S. President Clinton's Administration Council on Sustainable Development, the U.S. government at the United Nation's Habitat II, the U.S. Agency for International Development, the Brazilian President's Office, the British Prime Minister's Office, the European Academy for the Urban Environment in Berlin and the Organization for Economic and Community Development in Paris on matters of sustainable development, economics and environmental policy. His writing and lectures have helped shape

sustainability theory, policy and practice throughout the world. During his 30-year-plus career in public and private policy and management, his leadership skills have contributed to various global initiatives engaging in research and practice to mitigate climate change and adaptation strategies.

In addition to the panelists, members of the audience will be invited to the stage, to join the discussion on a rotating basis in a dynamic conversation.



11:30am Excerpt from “Detropia”
Presentation by Director, Rachel Grady

The woes of Detroit are emblematic of the collapse of the U.S. manufacturing base. Is the Midwestern icon actually a canary in the American coal mine? DETROPIA is a cinematic tapestry of a city and its people who refuse to leave the building, even as the flames are rising



Rachel Grady has produced and directed a wide variety of documentaries for HBO, PBS, The Discovery Channel, MTV and A&E. She and her directing partner Heidi Ewing co-directed *The Boys of Baraka*, the critically acclaimed documentary feature which won a 2006 NAACP Image Award for Best Documentary Film, and garnered an Emmy nomination. Her feature documentary, *Jesus Camp* chronicles the Evangelical movement through the eyes of children, and was nominated for an Academy Award. Grady’s documentary, *12th & Delaware*, co-directed with Ewing won a Peabody Award in 2011. Grady is the co-founder of Loki Films, a New York based production company.



11:45 am Lunch

12:15pm Presentation: Sustainability and the Corporate Citizen

Jason Clay, Senior Vice President, World Wildlife Fund, Global Market Transformer

What is the role of corporations in meeting the challenges of sustainability? Jason Clay works with big corporations to transform the global markets they operate in, so we can produce more with less land, less water and less pollution.

Dr. Jason Clay, SVP WWF-US Markets, leads private sector engagement strategy on supply chain management. He has co-convened multi-stakeholder roundtables on the social and environmental impacts of salmon, soy, sugarcane, and palm oil. He ran a family farm, worked on human rights, taught at Harvard and Yale, and worked in the USDA. Clay has a Ph.D. from Cornell in anthropology, and authored more than 250 articles and 15 books.



1:30pm Keynote Address Introduction: Bob Spangler, Managing Director, RBC Capital Markets

Bob Spangler is a Managing Director within the Municipal Finance Department of RBC Capital Markets and serves as President of RBC Tax Credit Equity LLC. Mr. Spangler has day-to-day management responsibility for the Firm's 90-person Housing Group which consists of RBC CM's Tax Credit Equity Group and its municipal housing bond efforts. Mr. Spangler is a nationally recognized leader in the structuring of complex multi-family transactions with over 20 years of housing and structured finance experience. A 12-year veteran of RBC, he is a member of the Municipal Markets and Municipal Finance Operating Committees. A licensed securities principal, he holds the Series 7, Series 24, Series 53 and Series 63 licenses. Mr. Spangler was formerly with First Union Capital Markets (now Wachovia Securities), where he was a Senior Vice President and Manager of the Housing Finance Department. Prior to joining First Union, Mr. Spangler worked in the housing finance department of Merrill Lynch & Co. Mr. Spangler received an AB in History from Stanford University and a Master in

Management from the J.L. Kellogg Graduate School of Management at Northwestern University. He currently serves on the Board of Finance and the Pension Advisory Board of the Town of New Canaan, Connecticut



Keynote Address

Alexandra Cousteau, Explorer, Filmmaker, Advocate

Environmental advocate Alexandra Cousteau takes us on her journey to investigate global water issues. Presenting excerpts from Blue Legacy and stories of exploration, education and social entrepreneurship, she shares stories of people, from inner cities to rural villages, who are working to solve one of the greatest challenges of our generation — the global water crisis.



1:45pm Understanding the Value & Vulnerability of Water

A conversation about the vital role water plays in our lives, the struggles many people are now facing and what each of us can do to have a positive impact.

Moderator: Andrew Hudson, UN Development Programme, Water and Ocean Governance.

Andrew Hudson heads the UNDP Water & Ocean Governance Programme, providing strategic, policy and technical guidance on all aspects of the agency's work in water and ocean governance. His office currently manages an active portfolio of about \$200 million for projects in over 100 countries. Prior to joining UNDP in 1996, Andrew was Executive Director of The Center for Field Research at EARTHWATCH, taught at the university and secondary school levels, and conducted oceanographic research in the 1970's and 1980's. Andrew received undergraduate and graduate degrees in Earth and Planetary Sciences from MIT, continued with doctoral studies in Oceanography at the University of Rhode Island before receiving his Ph.D. from the University of Massachusetts-Boston.



Panelists:

Alexandra Cousteau

Explorer, Filmmaker, Advocate

National Geographic Emerging Explorer Alexandra Cousteau is part of one of the world's most famous environmental dynasties. She is the granddaughter of legendary Jacques-Yves Cousteau who first started teaching her to dive at age seven. Today, she builds upon a rich legacy of environmental advocacy, exploration, and storytelling through her organization Blue Legacy, a Washington, D.C.-based nonprofit she founded in 2008, which leverages new and emerging technologies to connect mainstream audiences with their local watersheds and their water planet. Her global initiatives seek to inspire and empower individuals to protect both aquatic ecosystems and the communities which depend upon them.



Elise Pearlstine

Producer, *Last Call at the Oasis*

Elise Pearlstein was nominated for an Academy Award® for producing *Food, Inc.*, which went on to win two Emmys for its TV broadcast on PBS' *P.O.V.* Previously, Pearlstein produced Jessica Yu's documentaries *Protagonist* and *The Living Museum*, and they are currently partnered on a film about the Gorongosa National Park Restoration Project in Mozambique. In 2006, Pearlstein directed and produced *Million Dollar Recipe*, which. From 2000 to 2005, Pearlstein produced and wrote prime-time documentaries for Tom Brokaw and Peter Jennings. In 1999, Pearlstein co-produced and co-wrote the feature documentary *Smoke and Mirrors: A History of Denial*.

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2:45pm Power to the People: Stories of the Global Energy Challenge



In five-minute pitch presentations to filmmakers and producers in the audience, three practical solutions to global energy challenges are used to underscore the importance of energy for human progress in health, education, job creation and economic competitiveness. From these real-world initiatives — are there stories to be told that can be engaging, educational, inspiring and ultimately, impactful?

Moderator: Eugene Hernandez, Director of Digital Strategy, Film Society of Lincoln Center

Eugene Hernandez is the Director of Digital Strategy at the Film Society of Lincoln Center, developing new initiatives for the nearly fifty-year-old organization and its magazine, Film Comment. In 1996, he founded indieWIRE, serving as Editor-in-Chief until 2010. He has served as a consultant to non-profit arts organizations including the Creative Capital Foundation, the Sundance Documentary Fund, the National Endowment for the Arts and ITVS, as well as an instructor at The New School in Manhattan. As a journalist, Eugene has written for numerous publications and also participated as a juror and panelist at numerous international film festivals.

Overview of UN's Sustainable Energy for All Initiative



Richenda Van Leeuwen, UN Foundation, Executive Director of Energy and Climate

Richenda has overseen the UN Foundation's work on energy access since joining in 2010 from Good Energies Capital, a private equity fund investing in the energy industry. She is a highly sought after speaker on energy access and poverty issues with over 20 years of executive management experience with the UN, private sector and non-profits on several continents. Her range of expertise includes emerging markets commercial investment in renewable energy technologies, and the application of renewable energy technologies for poverty alleviation. Richenda's experience also extends to leading micro to

medium sized enterprise investment activities in Africa, Asia and the Americas with a particular focus on gender equity.



Pitch Presentation 1: Multi-Functional Platform

Presented by **Bahareh Seyedi**, UNDP Energy Policy Specialist

Bahareh Seyedi is an energy policy specialist within the Environment and Energy Group of UNDP. Prior to joining UNDP at its Headquarters in New York, she served in Burkina Faso managing multiple energy and environmental projects. In addition, to working as a research analyst in academic institutions and as project manager in the private sector and engineering firms before joining the United Nations, Bahareh led several international development projects in Central America and South East Asia. Bahareh holds a graduate degree in Electrical Engineering and post-graduate in Climate Change and Sustainable Development Policy from McGill University in Canada.



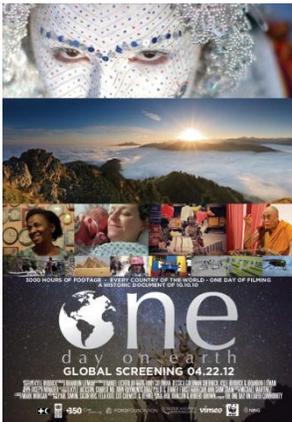
Pitch Presentation 2: Global Alliance for Clean Cook Stoves: Presented by **Radha Muthiah**, Executive Director, The Global Alliance for Clean Cookstoves

Radha Muthiah came to the Global Alliance for Clean Cookstoves in 2011 with more than two decades of experience in both the for-profit and non-for-profit sectors, leading organizations in the promotion of economic development. She had previously served as Vice President CARE International, USA, where she led efforts to create and leverage the organization's strategic partnerships with Fortune 500 companies, leading universities and NGOs. She has also held senior leadership roles at ICF International, the American Red Cross, and Mercer Management Consulting, after beginning her career with the Council on Foreign Relations. Radha holds undergraduate and post-graduate degrees in economics from Tufts University and an MBA from Stanford University.



Pitch Presentation 3: EarthSparkProgramme: presented by **Whitney Showler**, COO, Music for Relief

Since 2007, Whitney has spearheaded many innovative fundraising initiatives for Linkin Park's non-profit organization, Music for Relief, including Download to Donate for Haiti and the Grammy Award-winning band's Secret Show for Japan to aid victims of the tsunami. She has grown the grassroots disaster relief and environmental organization by utilizing social media to engage young music fans, artists and industry professionals in creating durable change. Under Whitney's direction, Music for Relief initiatives have raised more than \$4 million dollars for relief and environmental efforts. Previously, Whitney worked in marketing at Warner Bros. Records and was Marketing Director at its imprint label, Machine Shop Recordings.



3:45pm Excerpt from "One Day on Earth"

Presented by Executive Producer, Brandon Litman and Director, Kyle Ruddick

Kyle Ruddick is the founder and director of One Day on Earth a global media movement, community and film started in late 2008. One Day on Earth is the first film shot in every country of the world and has over 70 NGO partnerships. Prior to One Day on Earth Kyle founded an award winning creative agency called Eyestorm Productions and worked at Lucasfilm in their documentary department. Kyle is a graduate of the USC school of Cinema. One Day on Earth will be screening in over 160 countries this Earth Day April 22nd.



4:00pm Mapping Earth's Stories

How new digital technologies can tell the stories of our people and planet.

Moderator: Ethan Zuckerman, Director, Center for Civic Media, MIT and Principal Research Scientist, MIT Media Lab

Ethan Zuckerman is director of the Center for Civic Media at MIT, and a principal research scientist at MIT's Media Lab.

With Rebecca MacKinnon, Ethan co-founded international blogging community Global Voices. Global Voices showcases news and opinions from citizen media in over 150 nations and thirty languages. Ethan's research focuses on issues of internet freedom, civic media in the developing world and cosmopolitanism in a digital age. He blogs at <http://ethanzuckerman.com/blog> and lives in the Berkshire Mountains of western Massachusetts.

Panelists:

Rebecca Moore, Engineering Manager, Google Earth Outreach and Earth Engine

Rebecca Moore is a computer scientist and longtime software professional. At Google, she conceived and leads the Google Earth Outreach program, which supports nonprofits, communities and indigenous peoples around the world in applying Google's mapping tools to the world's pressing problems in areas such as environmental conservation, human rights and cultural preservation. Her personal work using Google Earth was instrumental in stopping the logging of more than a thousand acres of redwoods in her Santa Cruz Mountain community. Rebecca also initiated and leads the development of Google Earth Engine, a new technology platform which supports global-scale monitoring and protection of the earth's environment.

Dave Cole, General Manager, MapBox

Dave works on product and business development, communications, and open data strategy. Dave joined MapBox from the Obama Administration, where he served as a senior advisor to the CIO and deputy director of new media at the White House. An advocate for open source and open data, he has spoken as a keynote presenter and



participant at several conferences. Dave's roots are in data management, stemming from his role as data lead for Obama in Iowa during the 2008 general election. Dave experience with MapBox includes recent work with UN ReliefWeb, leading the build for USAID's famine maps and ONE's hunger map (<http://one.org/us/actnow/horn.html/>) and WFP's appeal campaign: <http://horn.wfp.org>.



5:00pm Closing Remarks

Don Cheadle, Goodwill Ambassador, United Nations Environment Program

Don Cheadle, an award-winning American actor, rose to prominence in the late 1990s and the early 2000s for his supporting roles in the Steven Soderbergh-directed films *Out of Sight*, *Traffic*, and global blockbuster *Ocean's Eleven*. In 2004, his lead role as Rwandan hotel manager Paul Rusesabagina in the genocide drama film *Hotel Rwanda* earned him an Academy Award nomination for Best Actor. He also starred in, and was one of the producers of *Crash*, which won the 2005 Academy Award for Best Picture. In addition, he played the lead in the movie *Traitor*, which was directed by Jeffrey Nachmanoff who also directed the public service announcement (featuring Cheadle and five others) for the UN's global campaign to raise awareness on climate change. The campaign was titled 'Seal the Deal!'. Cheadle actively campaigns for the end of genocide in Darfur, Sudan, and co-authored a book concerning the issue titled *Not On Our Watch: The Mission To End Genocide In Darfur And Beyond*. Cheadle founded the Not On Our Watch Project with George Clooney, Matt Damon, Brad Pitt, David Pressman, and Jerry Weintraub. The organization aims to draw upon the voices of cultural leaders to protect and assist the vulnerable, marginalized and displaced. In 2007, Cheadle and fellow actor George Clooney were presented with the Summit Peace Award by the Nobel Peace Prize Laureates in Rome for their work to stop the genocide and relieve the suffering of the people of Darfur. The award was presented by the World Summit of Nobel Laureates, Mikhail Gorbachev. Also in 2007, he was awarded the BET (Black Entertainment Television) Humanitarian of the Year award for the numerous humanitarian services he rendered for the cause of the people of Darfur and Rwanda. To take

individual action where he can, Cheadle owns a solar home, uses filtered versus bottled water and drives a hybrid automobile.



5:15 Closing Performance Michael Franti

Musician, film maker, author and humanitarian, Michael Franti is recognized as a pioneering force in using music as a vehicle for social activism. 2010's *The Sound of Sunshine* marked the highest Billboard Top 200 Album Chart debut of Franti's career. His previous album, *All Rebel Rockers* hit the Top 40 on the Billboard Album Chart and yielded over 2 million singles sold of his smash hit "Say Hey (I Love You)." Franti, along with Michael Franti & Spearhead, has organized and contributed to numerous social justice initiatives through the years as well as becoming one of music's most exciting live concert performers worldwide and producer of large scale music, art and action festival, Power The The Peaceful, in Golden Gate Park, San Francisco. In 2004 he went into the warzone's of Iraq, Palestine and Isreal to document, speak and most importantly listen to people about the affects of war and staying human amongst the violence. This trip produced an award winning documentary titled "*I Know I'm Not Alone*" along with the album released in 2006 "*Yell Fire!*"

6:00pm Cocktail Reception